



Vidyavardhaka Sangha[®], Mysore
VIDYAVARDHAKA COLLEGE OF ENGINEERING

Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi
(Approved by AICTE, New Delhi & Government of Karnataka)
Accredited by NBA (CV, CS, EE, EC, IS & ME) | NAAC with 'A' Grade
P.B. No. 206, Gokulam III Stage, Mysuru-570 002, Karnataka, India
Phone: +91 821 4276201 /202 /225, Fax: +91 824 2510677

Web: <http://www.vvce.ac.in>



27.08.2021

**Finalization of Action Plan for the Implementation of NISP
and Resource Allocation**

Sl. No.	Activity Planned	Objective	Tentative time of event	Resource Allocation
1	Idea generation competition for innovation and start-up	To promote new technology/ knowledge/ innovation based start-ups.	September 2021	Seminar hall, Projector and other physical or online facilities are provided. Jury members are identified to highlight about the fundamental. The best idea will be rewarded with prize and certification.
2	Workshop on "Establish a favourable company culture"	Enhance the culture of an organization which fosters an environment of understanding employees better	October 2021	Resource person will be identified to discuss about the objective. Honorarium is provided to the resource person
3	Workshop on "Use of outside sources for idea generation effectively"	Partnerships between institution and industries which drivers innovation economy.	October 2021	Resource person will be identified to discuss about objective. Honorarium is provided to the resource person
4	Establish collaborative relationships with industries	To build the cultural gap between industry and institution	November 2021	Incentives will be provided for the staff and students who do collaboration with industry to promote innovation.
5	Creation of culture for change and continuous improvement	To accomplish the streamline of workflows and to reduce costs and optimise outputs.	November 2021	Incentives will be provided for the staff and students who do collaboration with industry to promote innovation.
6	Incorporate good external business practices that align with organizational goals	To measure business growth and performance of innovation.	December 2021	Incentives will be provided for the staff and students who do collaboration with industry to promote innovation.



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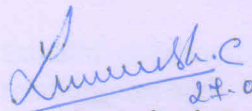
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7	Interactive session on "Enhancement-oriented innovation"	Upgrading practices, achieving efficiencies and better results, and building on existing structures	December 2021	Resource person will be identified to discuss about fundamental and best idea will be rewarded with prize and certification.
8	Practice on Networking in business and Business negotiations	To discover a common ground and reach an agreement to settle a matter of mutual concern, resolve a conflict and exchange value.	March 2022	Resource person will be identified to discuss about fundamental and best idea will be rewarded with prize and certification.
9	Workshop on Product enhancement, Marketing and Sales	To cultivate, maintain and increase a company's market share by satisfying a consumer demand.	April 2022	Resource person will be identified to discuss about fundamental and best idea will be rewarded with prize and certification.
10	Practice session on Customer Relationships	To simplify marketing and sales process. To make industry or institute more efficient and to provide better customer service.	May 2022	Resource person will be identified to discuss about fundamental and best idea will be rewarded with prize and certification.


24-08-2021

Dr. Lokesh C

Associate Professor – EEE,
Coordinator for NISP.

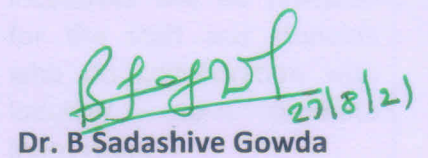
Co-Ordinator
SPERA NEN E-CELL
Vidyavardhaka College of Engg.


27/8/2021

Dr. G B Krishnappa

Dean – R & D,
President - IIC, VVCE.

Dr. G. B. KRISHNAPPA
M.E., Ph.D., FIE(I), MISTE, MICC
DEAN (R & D)
VIDYAVARDHAKA COLLEGE OF ENGINEERING
Gokulam III Stage, Mysuru-570 002


27/8/21

Dr. B Sadashive Gowda

PRINCIPAL
Principal

Vidyavardhaka College of Engineering
Gokulam III Stage, Mysuru - 02