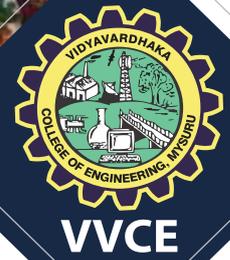


DEPARTMENT OF BUSINESS ADMINISTRATION



Vidyavardhaka Sangha®
Mysuru

VIDYAVARDHAKA COLLEGE OF ENGINEERING

Autonomous Institute

Affiliated to Visvesvaraya Technological University, Belagavi

VVCE ACCREDITATIONS AND RATINGS

NAAC
'A' Grade

• Careers 360
AAA Rating

NBA
Accreditation
CSE, ISE, ECE,
EEE, ME, CE

• Career Connect
* 4.5 /5

• Competition Success Review
12th Rank

• The Hindu Newspaper
Doyens Guardians of knowledge

QS I - Gauge
Silver Star Award

• Higher Education Magazine
43rd Rank

• Date Quest
79th Rank

• Outlook Magazine
Best private Engineering Colleges in India

• The Week (Hansa Survey Report)
106 / 164 Rating

MASTER OF BUSINESS ADMINISTRATION

Two year Full-Time Program
Approved by AICTE

MBA

www.vvce.ac.in

About the MBA program

MBA Program at VVCE is designed to instill a mindset of innovative business solution, equip skills and techniques of data-driven decision making to engage students in experiential learning to solve business problems.



ELECTIVES OFFERED

- Financial Management
- Marketing Management
- Human Resource Management

Emerging Specialization

- Project Management
- Banking & Insurance
- Business Analytics

* Single / Dual Specializations offered subject to minimum number of students opting single / combination of specialization



VISION

The Department of Business Administration will be the premier source for Management Education, Workforce Training, Partnerships and Professional Development



MISSION

- To provide a quality education through excellent teaching- learning environment
- To inculcate ethics, leadership qualities, communication and entrepreneurial skills for professional development
- To inculcate research culture among the faculty and students
- To provide knowledge resources for career growth of working professionals
- To promote association with leading institutions for enhancing learning opportunities

ADMISSION PROCESS

ELIGIBILITY CRITERIA

1. Any Graduation Degree of minimum three years duration from a UGC recognized university with minimum 50% marks or equivalent CGPA (45% in case of SC/ST students).
2. Appeared and Qualified in PGCET/K-MAT/MAT/CAT conducted by a competent authority.

Steps involved in Admission Process

Candidate can apply online by visiting college website: www.vvce.ac.in

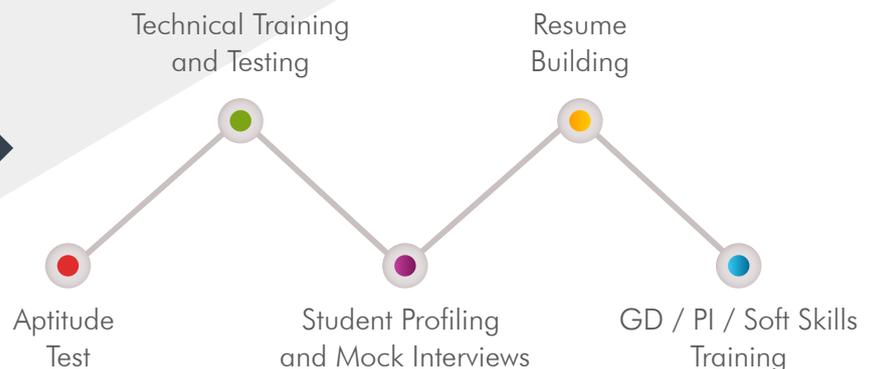
Candidate can apply offline by visiting college with all testimonials directly

Contact

Ph: 0821 - 4276281
4276200 /4276201
203 / 204

TRAINING AND PLACEMENT ASSISTANCE

Career counseling and Placement Training by Experts



ALUMNI SPEAK



"An investment in knowledge pays the best interest," stated by Benjamin Franklin stands true with my experience when I was pursuing MBA degree at VVCE. The individual support and superior guidelines have helped me in achieving the best of education. The concept and practical teaching methods have helped me stand on top of the list which I attribute to everyone at VVCE. The excellent facilities provided by the college in terms of practical exposure and workshops have helped me stay focused in life. Campus life at Vidyavardhaka indeed helped me achieve my dreams in getting well placed and build my future career accordingly. Henceforth I'd love to let know my token of gratitude to each one of Vidyavardhaka teaching and non-teaching staff including management.

Amal Jacob (2018-2020)

Executive Trainee, Spandana Spoorthy Financial Ltd.

UNIQUENESS @ VVCE MBA

❖ **Socializing with peers:** Co-curricular clubs that focus on areas such as entrepreneurship, marketing, analytics and so on.

❖ **Intensive Course:** Courses that adopt a more skill based and practical approach towards learning.

❖ **Diversified Learning:** Diversity of students often brings about different prospective and contribute to more objective and balanced classroom discussion.

❖ **Innovative Teaching Approach:** Teaching methods are dynamic and interactive characterized by class room discussions, presentations and analysis of real life situations, through case studies.



❖ **Course Curriculum:** Our courses combines academic skills with the knowledge of how these skills are used in the business world on daily basis.

❖ **Technology:** Leveraging technology so that students can choose to attend class and learn in the way that is most successful for them.

❖ **Industry Expert:** Guidance and training on technical domains for placement and career development.

❖ **Mentoring:** Personal growth and career counseling.

ALUMNI SPEAK



Knowing ourselves is the beginning of all wisdom, VVCE MBA helped me to discover my potential strengths and my entrepreneurial skills. Our faculty members were the real motivators and their discussions on real time business scenarios, helped me every time in solving many of our business issues. I am always proud to say, I have become an entrepreneur because of MBA program at VVCE MBA. The program has really helped me to improve my communication and instill self-confidence to become an entrepreneur. Learning is a life-long journey which has become a part of my everyday life, because of VVCE –MBA.

Rohith V (2017-19)

CEO & Proprietor - EXPITOURS
ROYAL DINASI PVT LTD



The academic experience has been one of the biggest takeaways at VVCE. I am constantly amazed by the new things I learnt every day in and out of the classroom sessions. The faculty members are knowledgeable in their respective fields and encourage students' participation by facilitating discussions in class. Best personality evolves from the positive surroundings and the right things that we experience, My college has provided me the same, a great environment and every opportunity for me to learn and help me grow personally and professionally.

Navaneeth Gowda (2015-2017)

Administrator,
Kalpavruksha Organic Farming, Kollegala



There are a lot many things that I would like to share about my experience in VVCE. The best part is that I learnt to overcome stage fear with the numerous presentations that we did in college and that in turn made me to present myself without fear in my workplace. The faculty members always supported our ideas and motivated us to present and handling challenge well. Time management is one of the best things that I have learnt from VVCE, because even today I am able to complete the given tasks on time.

Amrutha K V (2016-18)

Associate consultant
Microsoft (Careernet Technologies Pvt. Ltd.)

VALUE ADDITION FOR STUDENTS

- Guest Lectures by Industry Experts
- Seminar for knowledge sharing
- Workshops for skill enhancement
- Industrial Visits
- Out bound training programme for personality development
- International certificate programme
- Value Added courses: Digital Marketing, Business Analytics and project management
- Individual student mentoring



GUEST LECTURES/SEMINARS/WORKSHOPS/CULTURAL EVENTS



ALUMNI SPEAK



Being a part of new beginnings is always special and so is my journey at VVCE, MBA. Looking back, I can certainly say that VVCE was the most important milestone in shaping my career. MBA In Marketing and HR provided an innovative course design, best in class faculty from industry and hands on experience from various training program. Throughout the academic sessions, I was challenged to discover capabilities that I never knew I had. Along with academics, the College focuses on personality development which helped me build a rewarding career. Currently, I am an entrepreneur and trained soft skills trainer. I deal with procurement and manufacturing of gemstones and crystals. It has been an unforgettable journey since I joined VVCE MBA and I owe my success to my Alma Mater.

Zubair Ahmed (2014-16)

Managing partner - GM gems and minerals,
Founder - EMINENCE Academy for Soft Skills



Being part of VVCE was by my choice, the journey had been a nostalgic one. 2 years back then was filled with learning and bringing book knowledge to practical life. College has been pioneer in having state-of-art facility with best in class teaching methodologies to enhance students' skills for current industry needs by conducting cross country learning, self-development, guest lecture, exposure to practical field and so on..! I am glad, I apply my learning in shaping the industry today by being an HR consultant who designs the man power needs and strategies that works toward inclusiveness of generation Z in the work force. VVCE has been my foundation to success and shall always cherish my stay at the institute.

Mohammed Fahad (2014-16)

SAP SE - HR consultant

PERSONALITY & LEADERSHIP DEVELOPMENT ACTIVITY



INTERNATIONAL TOUR / DOMESTIC TOUR

1. **Singapore:** Certification program on 'Making things Happen, Getting Things Done - A Leadership Program' at Singapore Institute of Management (SIM),
2. **Dehradun:** Domestic Tour Program at Dehradun-2018



Outbound program was conducted for 1st year students at Dehradun.





OUR RECRUITERS



DEPARTMENT OF BUSINESS ADMINISTRATION

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Phone : +91 821 4276201 / 202 / 225 / 281. Fax :+91 821 2510677

Email: admissions@vce.ac.in / mbahod@vce.ac.in | Website : www.vce.ac.in